

## **Assistant Professor in Management (Marketing)**

*LSE is committed to building a diverse, equitable and truly inclusive university  
For this post, we particularly welcome applications by women and ethnic minorities*

### **Department of Management**

#### **Assistant Professor in Management (Marketing)**

**Salary is competitive with Departments at our peer institutions worldwide.** *For legal reasons, we have to inform applicants that the minimum salary for Assistant Professor at the LSE is £53,905 pa inclusive.*

The Department of Management is committed in its mission to inform and inspire better management in practice by challenging and extending the understanding of people, teams, organisations and markets, and the economic, psychological, social, political and technological contexts in which they operate worldwide. You would be joining a group with strong interests in both quantitative marketing and consumer behaviour.

Successful applicants will have, or close to obtaining a PhD, in Marketing, Economics, Psychology or a relevant related field by the post start date. Our strong social science focus means that we would welcome applications from candidates with doctorates in the core disciplines of Economics and Psychology. You will have proven ability, as evidenced by existing publications, or potential to publish in top journals, such as *Marketing Science, Journal of Marketing Research, Journal of Consumer Research, and Management Science*. (Note that while we expect the journals listed above to constitute the bulk of an applicant's portfolio, we welcome scholars who also publish in disciplinary journals in Economics and Psychology). Applicants will have demonstrable ability to teach on undergraduate, postgraduate, or executive programmes in management in the field of Marketing. Excellent written and oral communication skills are required, including an ability to place one's specialist work within a broader social science context. **You will also demonstrate a commitment to high quality teaching and fostering a positive learning environment for students, including pastoral care.** The other criteria that will be used when shortlisting for this post can be found on the person specification, which is attached to this vacancy on the LSE's online recruitment system.

In addition to a competitive salary the benefits that come with this job include an occupational pension scheme, a research incentive scheme with personal reward options, generous research leave (sabbatical) entitlement, a collegial faculty environment and excellent support, training and development opportunities.

The Department of Management plays a central role in the LSE, a global, single-faculty, social science university located in the heart of London. The Department's faculty and research strength is centred in employment relations and human resource management, organisational behaviour, managerial economics and strategy, information systems and innovation, marketing, public management and governance, and operations management. The Department's faculty members are engaged in research and scholarly activity across LSE, through research centres such as the Centre for Economic Performance, the Behavioural Research Lab, and interdisciplinary Institutes. The Department's own portfolio of degrees includes the BSc Management, a two-year Masters in Management, and specialist one-year masters programmes.

For further information about the post, please see the [how to apply document](#), [job description](#) and the [person specification](#).

**To apply for this post, please go to [www.lse.ac.uk/LSEJobs](http://www.lse.ac.uk/LSEJobs).** If you have any technical queries with applying on the online system, please use the "contact us" links at the bottom of the LSE Jobs page.

**The closing date for receipt of applications is 7 January 2018 (23.59 UK time). We are unable to accept any late applications.**